

TWO WAYS TO AMPLIFY YOUR CAMPAIGN

Supporters are automatically invited to contribute directly to your campaign via your New/Mode campaign thank you page, or stand-alone donation page.

Campaign Boost

What it is

New/Mode will boost your campaign on social media and other platforms using the campaign contributions you collect or the impact credits you have obtained.

How it works

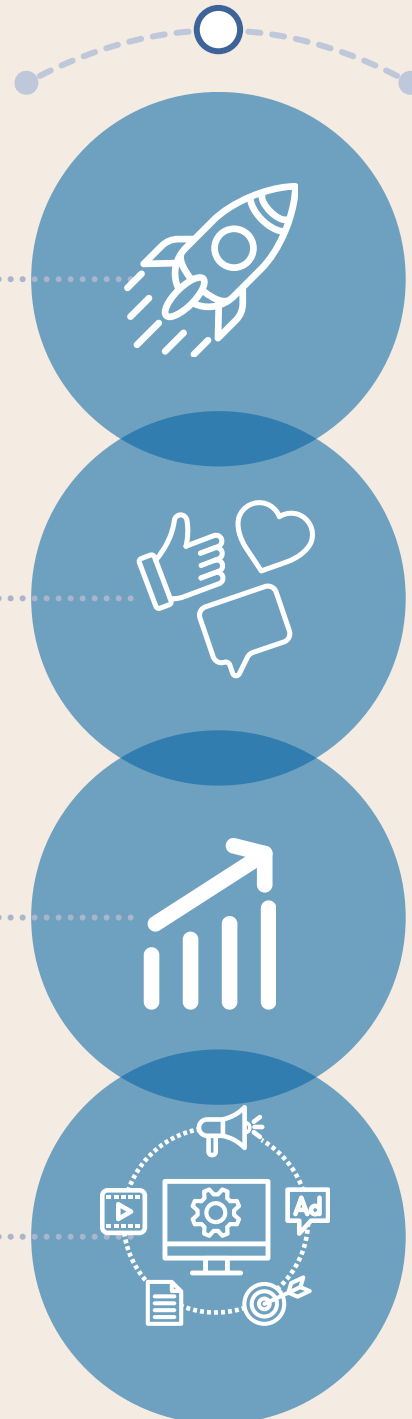
Our experts amplify your campaign via social media ads and emails to a targeted audience that supports progressive advocacy.

Benefits

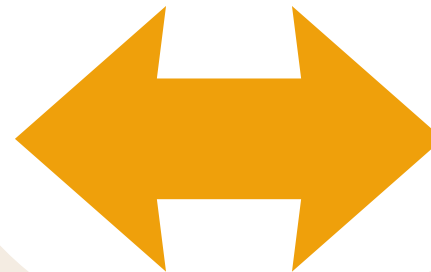
Build your supporter base and increase campaign engagement. Every \$10 spent on a boost gets an average of 1,000 impressions.

Best for

New/Mode subscribers who want to reach new audiences without needing a full-time digital ads expert.



Contributions Collected



Direct Contributions

What it is

Available on Grassroots plans and above, connect your Stripe account to receive funds instantly.

How it works

Supporters donate directly to your campaign via your New/Mode campaign thank you page, or stand-alone donation page.

Benefits

Funds go directly to you — build lasting, recurring revenue to power your work. Get 3x your subscription costs

Best for

Subscribers on Grassroots plans and above who want to build lasting donor relationships and manage their own funding

